

**ITVfest / PopConLA –
FILMMAKER INTERVIEWS**

A Q&A with Cher Rue from the Webseries

“The Cher Rue Show”



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**So, Cher, your background, where are you from and what motivated you to do a Webseries?:**

I was born in Los Angeles in 1955. I struggled with being overweight most of my life. I was always helping others on a daily basis and loved seeing others happy. I found myself in several groups with plus size people and eventually owned three night clubs for people of all sizes. I was doing documentaries and several television shows such as Dr.Phil, Entertainment Tonight, Travel Channel, And We

channel. I then started a new path on showing the world we are beautiful no matter what size we are. I had done a cable program, years ago, and now after 5 years of the clubs I decided to change paths. I started doing charity parties and then was asked to host a Webseries geared for the plus size community, but it is for people of all sizes.

**And your role with in “The Cher Rue Show” ?**

My role in The Cher Rue Show is really about what I love to do and that is have experiences as a plus size women, travel, meet people and help others, I just bring it all on the show.

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How would you best describe you Webseries?

I would describe my Webseries as a talk show with people who are celebrities, business owners, actors, writers, and regular people who have a story to share.

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**What was the best moment, for you in creating “The Cher Rue Show”?**

The best moment was when I had people on my show and saw how they touched others in their lives, with their stories.

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And the worst moment?

I haven't had a worst moment.

If you had one message to get across to the WORLD with “The Cher Rue Show”

– What would that message be?

My message to the world is don't judge a book by its cover, size of people is just that a size, and people can do anything they want no matter what size they are, it is what is inside that counts!

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**Everyone that enters a Festival wants to win an Award,**

**What about your project makes it stand out?**

I feel my project has a message about self-love, love of your neighbors, family and friends, and not to judge what people look like.

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and What is next for you?

What is next for me is I have started a Fashion company "Rock Your Curves Fashion", I am putting together a team of Models of all sizes to rock the runway!

Thank You, Cher Rue

Any last words or something I forgotten to ask you?

Thank you for allowing me to show the world that the plus size community can shine.

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### **What are the credits for The Cher Rue Show?**

**Cast:** Cher Rue Host, Kendra Starr co-host

**Produced by:** Cher Rue, Jose Heredia

**Creators/Directors:** Cher Rue, Lee Lang, Jose Heredia

**Cameras:** Jose Heredia

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Where and When is “The Cher Rue Show”?

FaceBook: www.facebook.com/thecherrueshow

Web Site: www.thecherrueshow.com

Twitter: www.twitter.com/thecherrueshow

YouTube: www.youtube.com/Tvcherrue