# ITVfest / PopConLA - FILMMAKER INTERVIEWS

# A Q&A with Attila Iacob Peli from the International Projects (Foreign) "THE THIRD WAY to reach remote tribes"

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So, Attila Iacob, your background, where are you from and what motivated you to do a International Projects (Foreign)?:

Starting with 2008, I partnered with two other friends in founding Spring Media Production, a video production company based in Romania. Since then I am involved in all projects developed by Spring Media Production, mainly through financing and directing the documentary projects of the company. "The Third Way to reach remote tribes" is our first international documentary project. I was attracted to this story's very complex implications. It is not just a story about the tribes' survival in the 21st century, but also of a journey undertaken by a passionate man who strives to heal the damage done ever since the colonial era up to present day.

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#### And your role with in "THE THIRD WAY to reach remote tribes"?

I am the Executive Producer and the Director of the film.

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#### How would you best describe your International Projects (Foreign)?

This series brings together tribes scattered on 5 continents: the San of the Kalahari Desert, the native tribes from the Amazonian forest, the Inuit from the Arctic Circle, the Pygmies of the Congo rain forest, the indigenes of the Vanuatu archipelago and the Hmong tribes from Northern Vietnam.

Their contact with the white civilization started during the Age of Discovery, nearly 600 years ago. Since then, it followed one of the two ways: the First Way was all about being conquered and dominated by force, while the Second Way meant being abandoned, left alone, with the specific new problems generated by the First Way and no solutions to them.

In 1996, a young Romanian man, Sebastian Tirtirau, started his journey to different tribes around the world having in mind another way, a Third Way, which is meant to find a balance and heal the wounds of the past.

The Third Way to reach remote tribes is a series of 13 documentaries, including 1 pilot episode of 80 min and 12 episodes of around 50 min each. Part of the footage for this documentary has been filmed over the last 16 years by Sebastian, during his expeditions. A few relevant events have been reenacted as remakes. One of the tribes, the Kiai, has never been filmed before.

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## What was the best moment, for you in creating "THE THIRD WAY to reach remote tribes"?

I am not sure yet. All phases of the project were really nice: putting together such a complex project in the pre-production phase or the unknown of each remote location during the expeditions or identifying the best structure during postproduction ... but if I would have to pick a moment, I think it would be the moment when I got inspired to summarize Sebastian's activity to one main idea, which became the main theme of the series: The Third Way to reach remote tribes.

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#### And the worst moment?

The worst moments are always those related to the promotion of your product. It is more and more complicated to get noticed in such a competitive environment, especially for someone like us, trying to present our first international project to the world.

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### If you had one message to get across to the WORLD with "THE THIRD WAY to reach remote tribes"

#### - What would that message be?

The message is simple to understand but hard to practice it: all persons, including the "uncivilized" remote tribes, deserve the right to choose their own destiny and benefit or suffer the consequences of such a choice.

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Everyone that enters a Festival wants to win an Award,

What about your project makes it stand out?

I think that our project is diverse and complex in the same time. It covers a story of a man and his 16 years passion for remote tribes, while highlighting the survival of several tribes on 5 continents around the world. I think that this is the first film about tribes that summarizes their similar experience throughout the centuries. It is not just observing the "peculiar" habits of the tribes, but it goes much more beyond that, to the deep wounds of their soul.

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#### and What is next for you?

Firstly, in order to think about a new project, I need to finish and distribute this one. We are living in a commercial world and good products need big investments. There is a project that I am thinking about, but it is too early to talk about it.

#### Thank You, Attila Iacob Peli

Any last words or something I forgotten to ask you?

No

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#### What are the credits for THE THIRD WAY to reach remote tribes?

#### Cast:

SEBASTIAN TIRTIRAU, KGAO KAMAKONDO, CHIEF ARNOLD, NCAUKA CIQAE, URIAS PUA RAMIREZ, NATSIQ KANGO, JOSHUA KANGO, JOHNNY ISSALUK, ELISAPEE SHEUTIAPIK, JACK ANAWAK, ELISAPI DAVIDEE-ANINGMIUQ, WERRY NARUA, JOHN METE, VLAD SPILCA, MIHNEA LAMATIC, VALENTINO TIRON, RAZVAN GEORGESCU, MIHAI LUCAN

#### **Produced by:**

FRANCISC PELI, CARMEN PELI, ALEXANDRU BIRSAN, GHENADII GAVAJUC, CRISTINA FILIP, DANIEL PITURLEA, IOAN DUMITRASCU, DORIN AITEANU, ATTILA PELI

#### **Creators/Directors:**

ATTILA PELI

#### **Cameras:**

#### VALENTIN MOLOMAN, MADALIN CIOBANU, CRISTIANA APOSTOL

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#### \*\*\*- Where and When is "THE THIRD WAY to reach remote tribes"?

FaceBook:

http://www.facebook.com/pages/The-Third-Way-To-Reach-Remote-Tribes/234126856656825

Web Site: www.thethirdway-film.com

Twitter: None

YouTube: http://www.youtube.com/watch?v=pVbOnQK\_PNY