

POPCON ART SHOW CALL FOR SUBMISSIONS

The First Annual ITVfest Pop Culture Convention will be held at the Los Angeles Convention Center from July 5th through the 8th. The Art Show will take place from the 6th through the 8th on the convention floor along with exhibitors from the TV, Film, Music, Fashion and Graphic Art industries.

If you have work that is related to "POP CULTURE," involving music, television, celebrity, animation or cartoon art, super heroes, car culture, includes pop icons or symbols, or is otherwise related to the topic, please send it to us for consideration. Over the course of 3 days we expect up to 15,000 to attend the conference, including many celebrities, making this an ideal opportunity to reach your target audience and new potential clientele.

Art Show sales specialists will be present to watch all work and make sales for all the artists. There is a \$25 submission fee for the first 2 pieces; each additional piece submitted is \$10 each. There is no hanging fee if your work is accepted, however we will retain 50% of the total as a sales commission. Due to the amount of submissions expected, we regret that we will only contact you if your work is accepted by the curator. DEADLINE FOR SUBMISSION IS JUNE 1. ACCEPTANCE EMAILS WILL BE SENT BY JUNE 15.

Artists will get a free three-day pass to the Pop Con by being part of the art exhibit (\$80 value).

If your work is accepted, please be prepared to bring your work directly to the show on Thursday July 5th between 10 AM and noon. Please do not bring any fragile or hazardous materials to the show. Although we will make our best efforts to keep your work safe, by submitting your work to the Art Exhibit you agree to release show organizers from liability and hold them harmless in the event of damages caused by or to your work. Please make sure your art is appropriate to be viewed by all ages. Hooks and display grids will be available for hanging work at the show for framed pieces. If your work is sculptural, please bring an appropriate pedestal or stand.

Email your submissions or questions to daleyongman@me.com including a jpeg and description for each piece as outlined below. Payment may be sent through Paypal by directing payments to 'daleyongman@me.com' using the 'personal' option. Please bring a copy of the form with you to the event.

POP CON ART SHOW ARTIST APPLICATION

Legal Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: Home (____) _____ E-Mail: _____

Please provide us with the Title, Price, Medium and JPEG for each piece submitted.

1. Title _____ Price _____ Medium _____

2. Title _____ Price _____ Medium _____

3. Title _____ Price _____ Medium _____

4. Title _____ Price _____ Medium _____

5. Title _____ Price _____ Medium _____

6. Title _____ Price _____ Medium _____

TOTAL PAYMENT ENCLOSED \$ _____ (**\$25 for first 2, each additional submission is \$10 each**) **Direct Paypal payments to Daleyounqman@me.com using the 'personal' option.**

While the Pop Con may provide guards we cannot be responsible for lost, stolen or damaged artwork. PLEASE BE SURE TO FRAME YOUR ARTWORK or in the case of 3-D art, please place it in an appropriate display. We recommend that you insure your artwork. Once the art is on display, it is not to leave the art show area unless sold or removed permanently by the artist at the end of the show.

I have read to and agree to the rules of the POPCON Art Show.

Signature: _____

Date: _____