

ITVfest / PopConLA
- FILMMAKER INTERVIEWS

A Q&A with Mark Cote
from the Music Videos

“Fun House”

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**So, Mark, your background, where are you from and what motivated you to do a Music Videos?:**

I am a professional singer-songwriter based in Los Angeles. I am originally from Toronto, Canada. I have a new album just being released called 'Fun House Of Your Mind' and a music video seemed a logical step in helping increase awareness of the album. That and an opportunity to work with such a talented up-and-coming director as Daniel Mitchell.

**And your role with in “Fun House” ?**

I wrote and performed the song as well as appeared in the video.

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How would you best describe your Music Video?

It is more like a short film than a traditional music video in the approach we took with the cinematography as well as the use of sound effects woven within the music.

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### **What was the best moment, for you in creating “Fun House”?**

The entire shoot from start to finish was an absolute joy. The crew was an amazing group of talented, dedicated people and that was apparent right from the get-go. I could not have hoped for more in terms of a great collaborative experience!!

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And the worst moment?

We had a bit of rain to contend with on Day One of our exterior shoot that had us worried but it soon passed.

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### **If you had one message to get across to the WORLD with “Fun House”**

#### **– What would that message be?**

As human beings, we all have virtual Coney Island Fun House in our heads to greater and lesser degrees. It can be a maddening place at times but at least it is a universally human affliction!!

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Everyone that enters a Festival wants to win an Award,

What about your project makes it stand out?

I think 'Fun House' is a beautifully-directed music video that stands on its own as a piece of art. It is uniquely itself and doesn't try to copy anyone else's efforts in the music video field.

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## **and What is next for you?**

Live performances to help promote the new album and then shooting the next music video.

## **Thank You, Mark Cote**

## **Any last words or something I forgotten to ask you?**

Thank you for this opportunity to share some information about 'Fun House'!!

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What are the credits for Fun House?

Cast: Mark Cote

Produced by: Stephen Sweeney and Maria Lorenzana

Creators/Directors: Daniel Mitchell

Cameras: Jas Shelton

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## **\*\*\*– Where and When is “Fun House”?**

FaceBook: [Fans Of Mark Cote Music](#)

Web Site: [www.markcote.com](http://www.markcote.com) ;  
<http://www.markcote.com/video.html>

Twitter: <https://twitter.com/#!/markcotemusic>

YouTube: <http://www.youtube.com/watch?v=KcRfh3bUqV0>